



FOR IMMEDIATE RELEASE
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**THE PEABODY ORLANDO'S ASSOCIATES DONATE 6,984 HOURS TO CENTRAL FLORIDA
CHARITABLE ORGANIZATIONS AND INITIATIVES**

Orlando, Fla... Throughout its 25-year history, The Peabody Orlando has appreciated Central Florida's tremendous support for the hotel's growth and success in the meetings industry. Amidst excitement surrounding its 25th Anniversary celebration that commenced in November 2011 and culminated in significant awards for the hotel, **The Peabody Orlando's associates demonstrated their thanks to Central Florida with nearly 7,000 volunteer hours donated to local charitable organizations.**

Each associate was provided with monthly opportunities to select and support an organization that performed a service or represented values important to them or participate in community service projects coordinated by The Peabody Orlando's Community Relations Committee. From its popular Adopt-a-School program benefiting Rosemont Elementary School to participating in the Great Duck Derby at Mead Gardens, associates were able to interact with deserving organizations that make a significant impact in our community. Associates at The Peabody Orlando also volunteered with local organizations and initiatives including Charity Challenge, Clean the World, Give Kids the World, Harbor House, Pet Rescue by Judy, Second Harvest Food Bank, SPCA, Toys for Tots and Westminster Towers.

"I am honored to share the great work our associates contributed to Central Florida as part of our 25th Anniversary celebration," announced Alan Villaverde, president of Peabody Hotels and managing director at The Peabody Orlando. Villaverde, who leads the hotel's Community Relations Committee and champions associates' volunteer efforts, explained "The Peabody Orlando could not have achieved all it has accomplished in the past 25 years without support from our community and our role in Central Florida is to share our success to ensure we all can thrive together."

Complementing its volunteer initiatives, The Peabody Orlando also provided in-kind donations to social events held at the hotel to benefit Charity Challenge, Give Kids the World and Seniors First.

For more information about The Peabody Orlando, please visit www.peabodyorlando.com.

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About The Peabody Orlando:

The Peabody Orlando, opened in November 1986, is a staple in the Orlando-area convention and tourism industry and famous for its Peabody Ducks. The hotel, which is ranked the number one meetings hotel in the United States by Cvent, has received the prestigious *Forbes Travel Guide* Four Star rating for 23 consecutive years. Located directly across from and adjacent to the Orange County Convention Center and in the heart of the International Drive entertainment district, The Peabody Orlando currently offers 1,641 ultra-luxurious guestrooms, 300,000 total square feet of state-of-the-art, flexible function space, a 22,000-square-foot, full-service spa, salon and fitness center and ten delectable dining and entertainment options. Peabody Hotels, comprising The Peabody Orlando, The Peabody Memphis and The Peabody Little Rock (all Forbes Travel Guide Four Star rated hotels) is a division within the portfolio Peabody Hotel Group of Memphis, Tennessee. To learn more, please visit www.PeabodyOrlando.com or www.PeabodyMeetings.com, connect on [Facebook](#) or follow on [Twitter](#).